



CCH SOCCER CLUB

P.O. Box 214
Colborne, Ontario
K0K 1S0

website: www.cchsoccer.ca
email: cchsoccer@gmail.com

February 2010

Dear Merchant/ CCH Soccer Club Sponsor:

As a Director of the CCH Soccer Club, I would like to take a few minutes to tell you about our program. As you may know, our soccer program is funded completely through player registrations. Therefore, all monies we raise go directly towards the soccer program, which is a costly venture. In addition to uniforms, equipment, and grounds care, our costs include special events throughout the summer, as well as financial aid to players in need. **No player is turned away due to an inability to cover costs.** That's why your assistance is so important to us.

It is with these thoughts in mind that we turn to the business community for support. Major reoccurring expenses are the sole responsibility of the CCH Soccer Club. **We are requesting \$200.00 in sponsorship.** Your support, through sponsorship, will allow us to provide a high quality soccer program while maintaining reasonable registration costs. In return, your business name will be prominently associated with the positive values of youth athletics - both on player jerseys as well as posted on our website: www.cchsoccer.ca.

Sports play such an important part of children's development. Not just the physical aspect, but the personal interaction between teammates and other players promotes teamwork and will build friendships that last a lifetime. Children learn to respect authority figures such as coaches and referees, which in turn builds self-respect, self-control and community pride.

The CCH Soccer Club once again extends its sincere appreciation for your past/present support through sponsorship donations. **Your sponsorship directly affects the success of the soccer club and allows us to continue to provide the best soccer program in Northumberland County.**

Sincerely,

Director
CCH Soccer Club